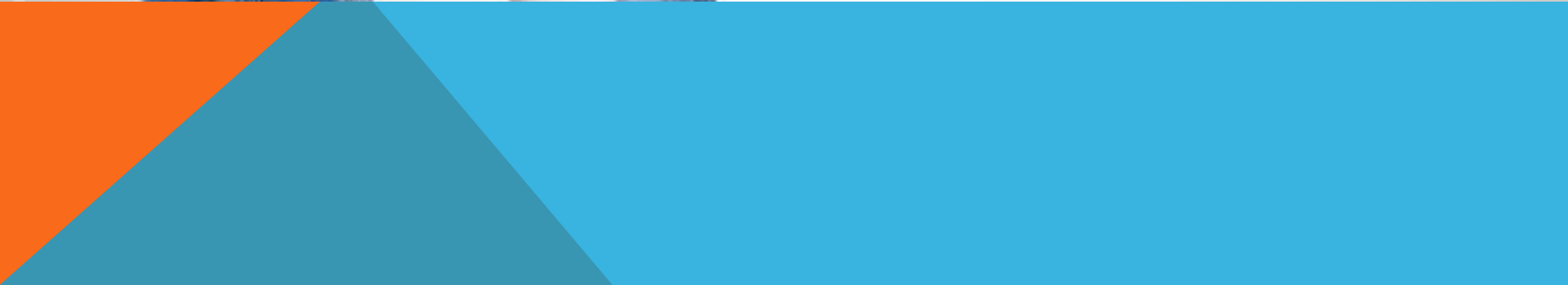


# PTOs & Booster Clubs



# PARENT INVOLVEMENT MATTERS!



# HAVE A GAME PLAN


WHAT DOES YOUR SCHOOL NEED?

WHAT DOES YOUR COMMUNITY HAVE TO OFFER?

HOW CAN YOU WORK TOGETHER?



# OPPORTUNITIES ABOUND!

1. Pick a project. What do you need? How can you get it?
  2. Get approval from school.
  3. Launch the program/project/fundraiser.
  4. Provide clear procedures for those involved.
  5. Monitor progress and keep the enthusiasm going.
  6. Get results and share the outcome.
- 

# TIPS FOR A SUCCESSFUL CAMPAIGN

- Have a “kick off” event
- Instill “double checks”
- Have clear deadlines & expectations
- Include cash donations
- Make distribution seamless
- Pat yourself on the back

## WHAT ELSE?

Share your tips and lessons learned.



# FUNDRAISER IDEAS

- Walk-a-thons & 5k races
- Family portrait sessions
- Sell goodies, gift wrap, etc.
- Spaghetti Dinner
- Tag Sales



## WHAT ELSE?

Share what has been successful at your school.

# FUNDRAISER TIPS

- Tie to seasonal events
- Combine complementing fundraisers
- Capitalize on highly attended functions
- Consider your community
- Provide incentives
- Build relationships and say thanks



WHAT ELSE? Share what has been successful at your school.

# GRANTS & SPONSORSHIPS

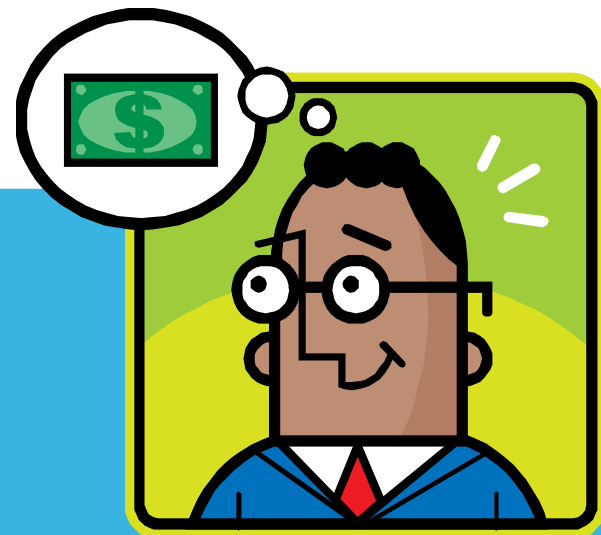
## GRANTS

- Research local companies and corporations for grant opportunities
- Build relationships with business owners/management
- Consider grants of all sizes

## SPONSORS

- Decide hierarchy of sponsor levels
- Base levels on degree of visibility and cost to execute
- Produce a menu of options

THINK OUTSIDE THE BOX!





# RESOURCES

[www.PTOtoday.com](http://www.PTOtoday.com)

[www.BoosterClubs.org](http://www.BoosterClubs.org)

[www.AFP.org](http://www.AFP.org)

[www.k12grants.org](http://www.k12grants.org)

Your peers and our local network!



# OTHER NEWS FROM COMMUNICATIONS

Volunteer Approval  
needed by AT LEAST  
all officers of PTOs &  
Booster Clubs

[www.beaufort.k12.sc.edu](http://www.beaufort.k12.sc.edu)

> Parents & Students

> Volunteers

**Secure**Volunteer

*Powered by BIB*

**We need  
volunteers just  
like you!**

Follow this link to our  
Secure Volunteer site to  
initiate your background  
screen, which is required  
for all volunteers.

**I want to volunteer!**

# OTHER NEWS FROM COMMUNICATIONS

Download the app and connect to your school!

**Beaufort County School District**

**Download Today!**

Stay in touch with the Beaufort County School District by downloading our new mobile app!

Download on your mobile device today and select yes to receive push notifications with the latest news and updates from the District.

**Key Features**

- Push Notifications**  
Select yes when you download the app to receive the latest push notifications from the district and your school.
- Calendar Events**  
Add events to the calendar on your personal mobile device directly from the calendar section on the app.
- News**  
Check out the latest school news by selecting your school in the settings area to receive a customized news feed just for you!

**Getting Started with the App**

Calendar

Edit Categories

Menus

Battery Creek High School

# REMINDERS

Megan Meyer – Community Services Coordinator

Megan.meyer@beaufort.k12.sc.us

322-2306

Please consider giving your support to these district-wide initiatives:

**\*\*Jeans & Jewels – March 7, 2015**

Proceeds fund special grants for teachers and schools

**\*\*Swinging with the Superintendent – July 20, 2015**

Proceeds fund TCL scholarships for BCSD graduates